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MEMORANDUM

To: CMAP Board

Date: August 4, 2010

From: Erin Aleman, Senior Planner

Re: Preliminary *GO TO 2040* Public Comment Period Summary

On June 11, 2010 the draft *GO TO 2040* plan was released for public comment; this period was the final opportunity for residents of the region to provide feedback on the draft *GO TO 2040* plan. This memo provides an overview of CMAP's engagement effort over the summer and provides some preliminary results of the feedback received.

Between June 11 and August 6, 2010, CMAP staff engaged in a comprehensive effort to reach stakeholders for input on the draft plan. In order to reach a broad base of stakeholders, CMAP undertook a variety of approaches. On June 11, CMAP placed an ad in the Chicago Tribune to notify residents of the public comment period and to detail the dates and locations of the public open houses being held across the region. CMAP staff also sent press releases in advance of every open house to local papers and community calendars. CMAP also communicated this information through our mailing list of over 7,000 individuals. Contact information as well as details on how to participate was available in all email communications and on both CMAP websites www.GOTO2040.org and www.cmap.illinois.gov.

To further solicit feedback on the draft plan, CMAP staff met with members of the Board, the MPO Policy Committee, Councils of Government, counties, the Governor's office, various state agencies, and a number of key stakeholders involved in the plan's development. The forum of these meetings varied from individual meetings to more formal presentations to various committees or groups. In total, approximately 50 meetings of this type were held throughout the public comment period.

In addition, this summer staff engaged in a community outreach effort calling nearly 500 organizations to let them know about the draft plan and offer an opportunity to have CMAP staff to come out and give a presentation at each organization. Through this process CMAP held nearly 150 meetings with stakeholders from close to 200 organizations of all types, from

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municipal to civic and non-for-profit organizations, to major employers and for profit institutions.

Finally, CMAP held an open house in every Council of Mayors region, ten in total. Over 200 individuals participated in these open houses.

Although staff is in the midst of compiling all public comments received, generally speaking comments have been very supportive of the plan. Staff anticipates that there will be no major policy changes to the *GO TO 2040* plan, however there will be a number of minor changes based on the public comments as well as clarifications of the plan's recommendations.

At almost all of the open houses participants noted the broad scope of the plan and were impressed with the programs and policies discussed. Some common points from the open houses include:

- **Economic development and jobs.** The Education and Workforce Development recommendations of *GO TO 2040* received very strong support, with the hopes that efforts in this arena can strengthen and sustain the region's economy.
- **Transportation access.** The connection between the region's residents and jobs is crucial and should be addressed across the region. Support for better access to jobs through increased transit and reduced congestion was at the heart of many comments received.
- **Coordination.** A desire for increased coordination of government and greater transparency of data were woven throughout feedback.
- **Implementation.** Feedback from residents included many questions as to how *GO TO 2040* will be implemented. As suggestions, many noted the importance of private sector involvement and the availability of incentives.

CMAP also received many letters concerning major capital projects. These letters tended to correlate closely to the part of the region the respondent resided and related to various projects including: Route 53, Illiana Expressway, STAR line, Prairie Parkway, I-290, CTA Red Line, CTA Blue Line, and new Metra extensions.

It is important to note that this memo is not a full analysis of the comments received to date. As we receive formal comments, we will make them available on our website. Staff will be continuing to consider and address comments between now and September when the Board will review the final draft of the *GO TO 2040* plan. Staff will present a more thorough summary of the comments we received and how they were addressed at your September meeting. As a reminder, the following is the remainder of the schedule for the plan adoption:

- The final plan and a summary of comments received will be discussed by the CMAP Board and MPO Policy Committee on September 8 and 9, though no action will be requested at that time. Instead, the groups will be asked for final comments on the plan.

- The Transportation Committee will meet on September 17 and the Planning Coordinating Committee will meet on September 29 to consider recommending plan for adoption to the CMAP Board and the MPO Policy Committee.
- The CMAP Board and MPO Policy Committee will hold a joint meeting on October 13 and will be asked to consider plan adoption at this meeting.

The following provides detail on CMAP open houses, web statistics, *GO TO 2040* Partnership program, and “community days” outreach.

***GO TO 2040* Open Houses**

CMAP hosted ten open houses across the region to present the draft *GO TO 2040* plan. Each open house featured a short plan overview presentation by CMAP staff, followed by a question-and-answer period. Total attendance for all meetings was 228. Below are the details, including attendance information, for each open house.

| | |
|---|---|
| DuPage County June 15, 2010 DuPage County Government Center Auditorium (421 N. County Farm Rd., Wheaton, IL 60187) Attendance: 20 | West Central Cook July 20, 2010 Cicero Community Center (2250 South 49 th Avenue, Cicero, IL 60804) Attendance: 8 |
| Lake County June 22, 2010 Lake County Central Permit Facility (500 W. Winchester Road, Libertyville, IL 60048) Attendance: 27 | Kane County July 21, 2010 Kane County Government Center (719 So. Batavia Avenue, Geneva, IL 60134) Attendance: 43 |
| Will County June 23, 2010 Will County Office Building (302 N Chicago Street, Joliet, IL 60432) Attendance: 21 | South West and South Cook July 27, 2010 Moraine Valley Community College (9000 W. College Parkway, Palos Hills, IL 60465) Attendance: 22 |
| Kendall County June 29, 2010 Kendall County Health Department (811 W. John Street, Yorkville, IL 60560) Attendance: 16 | North West/North Central Cook July 29, 2010 Arlington Heights Public Library (500 N. Dunton Avenue, Arlington Heights, IL 60004) Attendance: 23 |
| McHenry County July 13, 2010 Woodstock Public Library (414 W. Judd St., Woodstock, IL 60098) Attendance: 15 | Chicago/Cook August 3, 2010 CMAP (233 S. Wacker Drive, Suite 800, Chicago, IL 60606) Attendance: 33 |

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GO TO 2040 Web Statistics

From the start of the public comment period (June 11, 2010) through July 29, 2010, there have been a total of 10,175 visits to the *GO TO 2040* website. Seventy percent of these visits were “new visitors” to the website. In total, there were almost 24,000 pageviews from these users. The most popular pages were the homepage, the draft *GO TO 2040* plan page (where the full plan was made available along with individual downloadable chapters), and the page that lists open house meetings. In comparison with website traffic from last year, there have been twice as many visitors to www.GOTO2040.org this summer.

GO TO 2040 Partnership Program

As part of our outreach CMAP staff also promoted the *GO TO 2040* Partnership program. To date, we have over 200 organizations, businesses and groups signed on as *GO TO 2040* Partners. A current list of existing partners can be found at <http://www.goto2040.org/Partners.aspx>. Our hope is to continue to increase partner numbers as we head toward the implementation phase. Individuals and organizations can still sign on to be a *GO TO 2040* Partner by completing a partnership form online www.goto2040.org/partnership.aspx. Our partners will be key to the implementation of the *GO TO 2040* recommendations. A significant proportion of current partners have committed to share information about CMAP and *GO TO 2040* to their members.

GO TO 2040 Community Days

The goal of all of our summer engagement including the “Community Days” effort was to gain buy-in on *GO TO 2040*. The following is a breakout of the nearly 500 organizations CMAP reached out to and the 150 plus organizations that CMAP staff met with between June 11 and August 6, 2010.

June 14th – June 16th McHenry County Community Days

Met with 13:

Fox Waterway Agency
Habitat for Humanity of McHenry County
Imagine McHenry County
League of Women's Voters of McHenry County
McHenry County College
McHenry County Community Foundation
McHenry County Conservation District
McHenry County Farm Bureau
McHenry County Housing Authority
McHenry Realtors
Pioneer Center; United Way-McHenry
County Volunteer Center
Village of Prairie Grove

Contacted 27 total:

Catalent Pharma Solutions

Centegra Health System
Congregational Unitarian Church
Crystal Lake Chamber of Commerce
Environmental Defenders of McHenry
County
Faith in Action of McHenry County
Follett Library Resources
Home of the Sparrow
Illinois Association of Realtors
McHenry Area Chamber of Commerce
McHenry County Economic Development
Corporation
McHenry County Latino Coalition
Mercy Health System
Sierra Club-IL Chapter, McHenry County
Defenders
The Land Conservancy of McHenry County

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June 21st – June 23rd Northwest Cook Community Days

Met with 16:

Bird Conservation Network
District 54 Foundation (Schaumburg
Township Elementary School Foundation)
Evanston Community Development
Corporation
Evanston Community Foundation
Evanston YMCA
Harper College
Interfaith Housing Center of Northern Illinois
Lakeview East Chamber of Commerce
Lincoln Square Chamber of Commerce
Motorola Foundation
Office of Ald. Joe Moore
Rogers Park Business Alliance
Schaumburg Business Association
West Ridge Chamber of Commerce
West Rogers Park Community Organization
Woodfield Chicago Northwest Convention
Bureau

Contacted 51 total:

4-H Schaumburg/Hoffman Estates
Abt Electronics
Advocate Lutheran General
Alexian Brothers Medical Center
Alliance of Residents Concerning O'Hare
Allstate Insurance
Audobon Chicago Region
Baha'I Faith
Care for Children USA

Chicago Botanic Garden
Clearbrook
Evanston Hospital
Experian
Greater O'Hare Association
Illinois Local & Organic Food
Jewish Community Center
Kinship Conservation Fellows
Land Trust Alliance
League of Women Voters of Arlington
Heights, Mt Prospect and Buffalo Grove
Lift (Evanston)
Lutheran Social Services of Illinois
Mather Lifeways
McGraw Foundation
North Suburban Special Recreation
Association
Northbrook Civic Foundation
Northwest Community Healthcare
Foundation
Northwestern University Asset-Based
Community Development Institute
Oakton Community College
ORT America
Prairie Center for the Arts
Schaumburg Park Foundation
Sears, Roebuck and Co.
The Leaning Tower YMCA
Winnetka Community House
Zurich, US Headquarters

June 28th – June 30th Lake County Community Days

Met with 16:

Abbott Laboratories
College of Lake County
Lake County Black Chamber of Commerce
Lake County Chamber of Commerce
Lake County Hispanic Chamber of Commerce
Lake County Housing Authority
Lake County Partners; Liberty Prairie
Conservancy

North Chicago Housing Authority
Rosalind Franklin University
SER, Jobs For Progress Inc. of Lake County
United Way of Lake County
University Center of Lake County
Upper Des Plaines River Ecosystem
Partnership
Village of Round Lake Beach Cultural and
Civic Center Foundation

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Waukegan Housing Authority
Village of Highland Park

Contacted 49 total:

112 Education Foundation
ACCO brands
Alliance for Excellence District 65 Foundation
Barrington Area Conservation Trust
Baxter Healthcare Corporation
Below the Surface
Black Chamber of Commerce of Lake County
CDW
Center for Enriched Living
Center for Independent Living
Christian Outreach of Lutherans
Community Action Partnership of Lake
County
Conservation Alliance
Foglia YMCA
Fox Waterway Agency

GE Healthcare
Grainger
Green Oaks, Libertyville, Mundelein, Vernon
Hills Area Chamber of Commerce (GLMV)
Hewitt Associates
Illinois Water Trailkeepers
Indian Creek Watershed Project, Ltd.
Lake County Audubon Society
Lake County, Illinois Convention & Visitors
Bureau
Lake Forest College; League of Women Voters
of Lake County
Libertyville Civic Center Foundation
Northeastern Illinois Federation of Labor
Six Flags Great America
Trinity International University
Urban Muslim Minority Alliance Center
Walgreens Corporation
Waukegan Park District
YMCA of Metropolitan Chicago

July 7th – July 9th West Central Cook County Community Days

Met with 16:

Age Options
Alliance to End Homelessness in Suburban
Cook County
Berwyn Development Corporation
CEP Youth Leadership
Chicago Zoological Society
Community Memorial Foundation
Community Nurses Organization
Hudson Burnham
Oak Park River Forest Community
Foundation
Oak Park Development Corporation
Oak Park Regional Housing Center
Park District of LaGrange
Pillars
Rush Oak Park Hospital
Talking Farm
Unity Temple Restoration Foundation
West Suburban Chamber of Commerce &
Foundation

Contacted 37 total:

AlbertoCulver Co.
AM Castle
Andrew Corp.
Calvary Memorial Church
Dominican University
Ferrara Pan
Forest Park Chamber of Commerce and
Development Corporation
Gottlieb Hospital
Greater La Grange YMCA
Illinois Association of Conservation
La Grange Park Business Association
Living Word Christian Center
Oak Park Business Association
Oak Park/River Forest Development
Corporation
Pleasant Home Foundation
TreeHouse Foods Inc.
West Suburban Hospital
YMCA Metropolitan Chicago

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July 12th – July 14th Cook County Community Days

Met with 36:

Alliance for the Great Lakes
Barron-Chisolm Associates
Baxter and Woodman
Chaddick Institute for Metropolitan
Development-DePaul University
Chicago Department of Public Health
Partnership
Chicago Federation of Labor
Chicago Loop Alliance
Chicago State University - Fredrick Blum
Neighborhood Assistance Center
Claretian Associates
CH2M Hill
Columbia College
ComEd
Congress for the New Urbanism (CNU)
Cook County Health Department
Delta Institute
Environmental Law & Policy Center
Federal Reserve Bank of Chicago
Genesis Housing Development Corporation
Greater North Michigan Avenue Association
Hispanic American Construction Industry
Association (HACIA)
Illinois Chapter, American Planning
Association
Landmarks Illinois
Lawndale Alliance
Lawndale Business & Local Development
Corporation
Lester and Rosalie Anixter Center
Logan Square Neighborhood Association
Lykah Consulting
Neighborhood Housing Services of Chicago
Northwestern University
Old Town Merchants and Retailers
Association
Openlands
Neighborspace
The Regional Land Trust
Pilsen Farmer's Market

Quad Communities Development
Corporation
Sho-Deen Development
South Suburban Mayors and Managers
State IL Food, Farms, and Jobs Act Council
Teska
Uptown United
Village of Lemont
Village of Matteson
Village of Mokena
Village of Olympia Fields
Wohlt Group
World Business Chicago

Contacted 116 total:

Adler Planetarium
Alliance for Water Efficiency
American Red Cross of Greater Chicago
Andersonville Development Corporation
Arab-American Action Network
Arquitectos - Society of Hispanic Professional
Architects
Arts Alliance Illinois
Asian American Institute
Association for Community Networking
Bickerdike Redevelopment Corporation
Black Contractors United
Black Star Project
Catholic Charities
Central States SER- Jobs for Progress
Chicago Alliance to End Homelessness
Chicago Community Loan Fund
Chicago History Museum
Chicago Metropolitan Housing Development
Corporation
Chicago Technology Cooperative
Chicagoland Roofing Council
Chinese American Service League
Civic Consulting Alliance
Coalition for Equitable Community
Development
Consotium to Lower Obesity in Chicago
Children

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Edgewater Development Corporation
Environment, Culture and Conservation
(ECCo) at the Field Museum
Greater Auburn Gresham Development
Corporation
Greater Chicago Food Depository
Greater West Town Community Development
Project
Growing Home / Green City Market
Harris Bank
Healthy South Chicago
Heartland Alliance
Hispanic Housing Development Corporation
Illinois Action for Children
Illinois Clean Energy Community Foundation
Illinois Housing Council; Illinois Institute of
Technology
Illinois Retail Merchants Association (IRMA)
Imagine Englewood If
Institute of Puerto Rican Arts and Culture
Jane Addams Resource Corporation
Korean American Resource and Cultural
Center
Lakeside Community Development
Corporation
Latino Policy Forum
Little Black Pearl Workshop

Little Village Environmental Justice
Organization
Logan Square Preservation
Mercy Housing Lakefront
Near Northwest Neighborhood Network
Northwest Side Housing Center
Northwestern University Feinberg School of
Medicine
O-H Community Partners
Olive Harvey College
Polish American Association
Protestants for the Common Good
Re/Max
Respiratory Health Association of
Metropolitan Chicago
Resurrection Project
Sierra Club Illinois Chapter - Chicago Group
The Cara Program
The Chicago Lighthouse for People who are
Blind or Visually Impaired
The Civic Federation
The Jewish Council on Urban Affairs
The Salvation Army Chicago Metropolitan
Division
United Neighborhood Organization (UNO)
Urban Land Institute – Chicago
West Side Community Training Institute

July 19th – July 21st DuPage County Community Days

Met with 19:

Argonne National Lab
Bridge Communities
College of DuPage
DeVry University
DuPage Community Foundation
CommunityWorks
DuPage Habitat for Humanity
DuPage Regional Development Alliance,
Choose DuPage
Edward Hospital
Exelon Generation
Greater O'Hare Association
Home Builders Association of Greater Chicago
Memorial Community Foundation

Naperville for Clean Energy and
Conservation
Northeastern Illinois Area Agency on Aging
Peoples Resource Center
Tellabs, Inc.
The Conservation Foundation
United Way of the DuPage Area
Village of Hanover Park
Village of Warrenville

Contacted 48 total:

Benedictine University
BP America
Camp Fire USA Illinois Prairie Council

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Citizen Advocacy Center
Downers Grove Area Chamber of Commerce
and Industry
DuPage County Convention and Visitors Bureau
DuPage County Hispanic Chamber of
Commerce
DuPage Housing Action Coalition
DuPage United
Green Earth Institute
Hinsdale Hospital
HOPE Fair Housing Center
Illinois Trucking Association
International Truck and Engine Corporation
League of Women Voters of Downers Grove,
Woodridge & Lisle
Mainstreet Organization of Realtors

McDonald's Corporation
Medinah Shriners
Naperville Area Chamber of Commerce
Naperville CARES
Naperville Fair Housing Advisory
Commission
North Central College
Northbrook Environment Community
Northern Illinois Food Bank
The Morton Arboretum
Villa Park Environmental Concerns
Commission
Wheaton Chamber of Commerce
Wheaton College
Wheaton Franciscan Healthcare

July 26th – July 28th Will County Community Days

Met with 13:

Barron-Chisolm Associates
Bizios Fresh Market
Daybreak Center, Catholic Charities
Greater Joliet Area YMCA
Housing Authority of Joliet
Illinois Coalition for Responsible Outdoor
Lighting
Joliet Junior College
Joliet Park Foundation
Local 150 (Operating Engineers) Apprenticeship
and Skill Improvement Program
Nicor
Provena St. Joseph Medical Center
Foundation
Rasmussen College
Valley View School District 365U
Village of Homer Glen
Village of Mokena
Village of Olympia Fields
Will County Community Foundation
Will County Farm Bureau

Contacted 37 total:

Big Brothers Big Sisters of Will and Grundy
Counties

Bolingbrook Illinois Lions Club
Citizens Against Ruining the Environment,
C.A.R.E
Contractors Association of Will and Grundy
Counties
Diocese of Joliet
Empress Casino
Forest Preserve District of Will County
Harrah's Joliet Casino
Joliet Region Chamber of Commerce and
Industry
Latino Business Association
Lewis University
Plainfield Area Chamber of Commerce
Silver Cross Hospital
South Star Services
Spanish Community Center
Starcon International, Inc.
Tinley Park – Frankfort Rotary Club
United Way of Will County
University of St. Francis
Will and Grundy Counties Building Trades
Council
Will County Center for Community Concerns
Will-Grundy Center for Independent Living
Workforce Services Division of Will County

August 2nd – August 4th Kane/Kendall Community Days

Met with 8:

Aurora Regional Chamber of Commerce
Community Foundation of the Fox River Valley
Fox River Ecosystem Partnership
Kane County Farm Bureau
Kendall County Health Department
Quad County Urban League
Rush-Copely Medical Center
The Dunham Fund
Village of Algonquin
Village of Montgomery

Contacted 36 total:

Association for Individual Development
(AID)
Aurora Area Chamber of Commerce
Caterpillar
Efs Foundation
Elgin Community College
Family Focus Aurora
Fermi National Accelerator Laboratory

Forest Foundation of Kendall County
Fox River Foods
Fox Valley United Way
Hesad House, Inc.
Highland Avenue Church of Brethen
Joseph Corporation
Kane County Health Department
Kendall County Soil & Water Conservation District
Kendall Housing Authority
Kendall-Grundy Community Action
League of Illinois Bicyclists
League of United Latin Americans
Council 5236; Lutheran Child and Family Services
Max McGraw Wildlife Foundation
National Louis University
Plano Molding
Protect Kendall Now/Conversation Foundation
Sherman Hospital
Tandem Staffing
Waubonsee Community College
YMCA Plano

August 4th – August 6th South and Southwest Cook Community Days

Met with 11:

Advocate Christ Medical Center
Chicago Southland Chamber of Commerce
Chicago Southland Convention and Visitors
Bureau
Chicago Southland Economic Development
Corporation
Governors State University
Moraine Valley Community College
Park Forest Economic Development Corporation
Riverdale Tree Commission
South Suburban Housing Collaborative
South Suburban Mayors and Managers
Southland Healthcare Forum
Southland Hispanic Leadership Council
Village of Park Forest

Contacted 28 total:

Allied Tube and Conduit
Arab American Family Services
Bedford Park – Cleaning Industrial Association
Chicago Heights Leadership Council
Chicago South Community Development
Organization
Friends of the Calumet-Sag Trail
Ingalls Hospital
League of Women Voters of the Park Forest Area
Oak Forest Hospital
Palos Community Hospital
Prairie State College
SCOPE – South Cooperative Organization for
Public Education
South Suburban College
Southeast Environmental Task Force
Southwest Organizing Project
The Center of Palos